

SOPHIE WILLIAMS

Graphic Designer, Illustrator, Artworker

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INTRODUCTION

I am a freelance designer living in London and have spent the past year as the assistant in-house designer and senior sales associate for Anthropologie. There I took ownership of design-related projects for print for events and in store signage, assistant visual designer to the creative department, and freelanced for the PR and marketing team. I'm hugely self-motivated and a great team-player.

EDUCATION

Birmingham Institute of Art & Design
2007 - 2010

First Class BA (Hons) Visual Communication with Graphic Design

University of the West of England

Diploma in Foundation Media & Design - Merit

EMPLOYMENT

Freelance Graphic Designer
Ongoing

Branding, Packaging Design, Editorial, POS & Instore Signage
Clients include; Anthropologie, BIAD Jewellery University,
'GetInvolved' Charity

Assistant Display Coordinator,
Anthropologie
June 2011 - Present

Assistant creator of in store visual displays and signage. Duties include creation, maintenance, prototyping, ideas generation and presentation to Visual Manager of all works

Senior Sales Associate and Decorator Specialist,
Anthropologie
September 2010 - June 2011

Responsibilities include managing the floor during peak trade, specialist till duties, one-to-one customer service, correspondence with head office, logistical estimates, restocking, telephone communication, emailing customers etc.

Volunteer Work
2008 - 2010

2010 BCU School of Jewellery short course catalogue
BIAD Graphic Design Graduate show set up
Plus International Design Festival Invigilator
'GetInvolved' Charity - designer of all media and editorial pieces

SKILLS

Competent in Adobe Suite (Illustrator, Photoshop & InDesign) & Microsoft Office (Word & PowerPoint)
Computer (Mac & PC) literate
Experienced at Screen Printing & Letterpress
Teamwork, leadership, optimistic, enthusiastic, reliable, good research, concept, ideas creator, organised, confident.

REFERENCES

Provided on request